



International Conference

Consumer Policy in China: New Trends and Challenges

16 December 2015

Faculty of Law of the University of Macau (Building E32), Room G020

PROGRAMME

8:30 – 9:00 **Registration**

9:00 – 09:15 **Welcome and opening remarks**

John Shijian Mo, Dean and Professor, Faculty of Law, University of Macau

Fernando Dias Simões, Faculty of Law, University of Macau

09:15 – 10:45 **Session I: Consumer Policy in China: Setting the Scene**

Chair: Augusto Teixeira Garcia, Associate Dean, Faculty of Law, University of Macau

Chinese Consumer Policy and the Development of an Ecological Civilization –
Fernando Dias Simões, Faculty of Law, University of Macau

Construction of Consumer Law in Transitional China – Jia Yao, Institute of Law,
Chinese Academy of Social Sciences

10:45 – 11:00 **Coffee Break**

11:00 – 13:00 Session II: Consumer Policy and Sustainable Development

Chair: Rostam J. Neuwirth, Faculty of Law, University of Macau

Consumer Policy: Trade and Investment Rules as Competition Policy – Danny Friedmann and Julien Chaisse, Faculty of Law, Chinese University of Hong Kong

The Global Governance of Food Security and Consumer Protection in the Light of Principles of Sustainable Development – Paolo Davide Farah, West Virginia University (United States of America) & gLAWcal – Global Law Initiatives for Sustainable Development (United Kingdom)

Consumer Protection and Environmental Governance in China – Bryan Druzin, Faculty of Law, Chinese University of Hong Kong

13:00 – 14:30 Lunch

14:30 – 16:00 Session III: Consumer Policy and Product Safety

Chair: Guangjian Tu, Faculty of Law, University of Macau

Chinese rules on Product Safety from the Perspective of EU Law and the International Cooperation – Mateja Durovic, School of Law, City University of Hong Kong

Off-label Prescription in China: What can Chinese Consumers expect from the Law? – Vera Lúcia Raposo, Faculty of Law, University of Macau

16:00 – 16:15 Coffee Break

16:15 – 17:45 Session IV: Consumer Policy and Intellectual Property Rights

Chair: Sten I. Verhoeven, Faculty of Law, University of Macau

Intellectual Property Rights and the Rise of a Consumer Society – James M. Cooper,
California Western School of Law, San Diego (United States of America)

Issues of Counterfeit Drugs in China: Patient's Right as Consumers – Jerry I-H Hsiao,
Faculty of Law, University of Macau

17:45 – 18:00 Closing remarks

Organizing Committee

Fernando Dias Simões (University of Macau)

Paolo Davide Farah (West Virginia University & gLAWcal – Global Law Initiatives for Sustainable Development)

Julien Chaisse (Chinese University of Hong Kong)

This conference is part of the research project led by Professor Fernando Dias Simões entitled 'Consumer Policy in China: Protecting the Citizens, Strengthening the Domestic Market and Building an Ecological Civilization' (Research Project funded by the University of Macau, Project Reference MYRG2015-00219-FLL).

